



FOR IMMEDIATE RELEASE:  
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## FACT SHEET

### MAYOR SANDERS COMMEMORATES NATIONAL EMERGENCY MEDICAL SERVICES WEEK

*A One-Year Update on the Modified CPR Methods  
Saving More San Diegans Every Day*

Mayor Jerry Sanders today joined San Diego Medical Services Enterprise (SDMSE), the City of San Diego's 911 paramedic ambulance provider, to kick-off National Emergency Medical Services Week and report on the increase of lives saved since the Mayor introduced modified CPR methods last year.

National EMS Week brings together local communities and medical service personnel to promote safety and honor the dedication of those who provide the day-to-day lifesaving services of medicine's frontline.

To commemorate National EMS Week, the mayor highlighted the efforts of paramedics and Emergency Medical Technicians (EMTs) who serve the city 24 hours a day, seven days a week.

#### **A SUCCESS STORY: SAN DIEGO'S MODIFIED CPR GUIDELINES**

- In May 2006, City of San Diego Medical Director, Dr. James Dunford, initiated a modification to the standard CPR guidelines.
- In the last year since the program rolled out, there has been a **50 percent increase** in lives saved using the modified CPR methods.
- Due to the unique public-private partnership of SDMSE, all responders operate under the same policies and procedures, making the system streamlined and efficient, and ultimately beneficial for San Diegans.